

OXNARD PERFORMING ARTS CENTER PRESENTS

Featured Artist: Heather Mattoon, Cats in Clothes

# RESCUECON

FEBRUARY 23-24, 2019

## SPONSORSHIP OPPORTUNITIES

RESCUECON gives attendees a place to learn, play, explore, & refresh their relationship with animals (and each other)!

[RESCUECON.ORG](http://RESCUECON.ORG)

THE PACC | 800 HOBSON WAY | OXNARD, CA 93030

EVENT COORDINATOR:  
CAROLYN.MULLIN@OXNARD.ORG | 805-799-0381

SPONSORSHIPS ALSO INCLUDE....

### FREE ADOPTION FAIR

- Adoptable pets
- Spay & neuter clinics
- Family-friendly activities
- Resources, vendors and more

charity partner



# WHY RESCUECON?

**Bunny yoga? Check.**

**Cat cafe? You bet!**

**World class speakers?  
We've got them too.**

RESCUECON is a convention like no other, where the human-animal bond and its ties to culture and creativity take center stage through visual and performing arts, talks, workshops, hands-on activities, and more!

## OUR MISSION

To celebrate the diversity of the human-animal bond and its impact in arts and culture; and to promote the welfare of ALL animals in Oxnard and surrounding communities.

We accomplish this by presenting a regional, one-of-a-kind experience that brings together people, animals, local resources and organizations, and cultural creatives in order to foster a robust force for change.

## WHAT ATTENDEES CAN EXPECT

- Rejuvenate with bunny yoga, coffee with kitties, and other relaxing activities
- Meet a new furry family member with dog, cat, and rabbit adoptions from Ventura, Santa Barbara and Los Angeles County rescue organizations
- View innovative and thought-provoking art exhibitions and live performances
- Get pets microchipped, spayed and/or neutered with on-site, low-cost services
- Hear from the some of the country's most renowned leaders and thinkers in animal welfare. Special convention tracks for farmed and marine animals.
- Meet celebrity animals and social media influencers
- Build community with other attendees and nonprofits
- Bring the kids for storytelling, makerstations and so much more
- Savor the best of SoCal's plant-based food trucks and caterers
- Enjoy 12-miles of scenic Oxnard beaches and other area attractions in their downtime

## OUR DEMOGRAPHIC

Over the course of the weekend, we conservatively expect to draw in 1,000 attendees to this first-time convention and adoption fair, including ethnically diverse families, from the Tri County area. Located just 60 miles north of Los Angeles, Oxnard is the largest city in Ventura County (population: 850K) and is bordered by Santa Barbara County (population: 447K) to the North and Los Angeles County (10.14 M) to the South, both within an hour's drive.

# TOP DOG

\$10,000

## PRESENTING SPONSOR

- Title Sponsor for Event
- Banner placement at key locations (up to 4): both entrances, main stage, and theater lobby
- 10 x 30 Exhibitor Booth
- Recognition in Program
- Stage time during Convention
- Verbal and on-site recognition
- Acknowledgement in media releases
- Logo on e-mail blasts and print materials (flyers, posters)
- Logo on event webpage with link to sponsor site
- Social media mentions
- Premium, On-site Parking Passes
- (8) VIP tickets to all activities

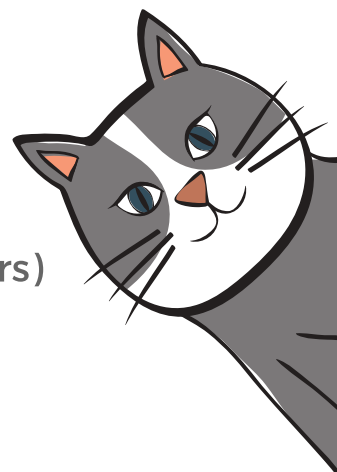


# THE CAT'S MEOW

\$5,000

## SUPPORTING SPONSOR

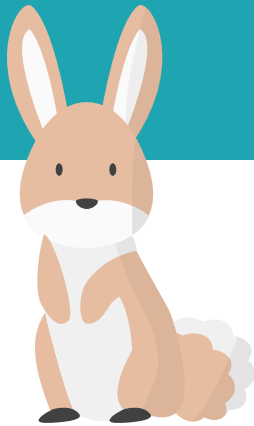
- Banner placement at key locations (up to 2)
- 10 x 20 Exhibitor Booth
- Recognition in Program
- Stage time during Convention
- Verbal and on-site recognition
- Acknowledgement in media releases
- Logo on e-mail blasts and print materials (flyers, posters)
- Logo on event webpage with link to sponsor site
- Social media mentions
- (4) VIP tickets to all activities



# HORSE HERO

\$2,500

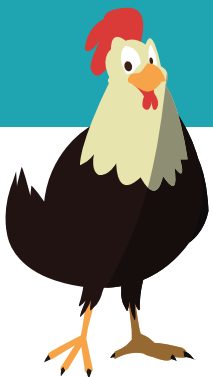
- Banner placement at (1) key location
- 10 x 10 Exhibitor Booth
- Recognition in Program
- Verbal and on-site recognition
- Acknowledgement in media releases
- Logo on e-mail blasts and print materials (flyers, posters)
- Logo on event webpage with link to sponsor site
- Social media mentions
- (3) VIP tickets to all activities



# BUNNY BUDDY

\$1,000

- Banner placement at (1) key location
- 10 x 10 Exhibitor Booth
- Recognition in Program
- Verbal and on-site recognition
- Acknowledgement in media releases
- Logo on e-mail blasts and print materials (flyers, posters)
- Logo on event webpage with link to sponsor site
- Social media mentions
- (2) VIP tickets to all activities



# FEATHERED FRIEND

\$500

- 10 x 10 Exhibitor Booth
- Verbal and on-site recognition and in Program
- Logo on website, e-mail blasts, print materials
- Social media mentions
- (1) VIP tickets to all activities



# LITTERMATE

\$250

- 10 x 10 Exhibitor Booth
- Logo on website, e-mail blasts, print materials, program
- Social media mention

## SPONSORSHIP FORM

NAME:

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ADDRESS:

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EMAIL:

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PHONE:

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NAME FOR SPONSORSHIP ACKNOWLEDGMENT:

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CIRCLE YOUR SPONSORSHIP LEVEL:

TOP DOG	\$10,000
CAT'S MEOW	\$5,000
HORSE HERO	\$2,500
BUNNY BUDDY	\$1,000
FEATHERED FRIEND	\$500
LITTERMATE	\$250

Payment must be submitted by check, made payable to:  
Oxnard Performing Arts Center, no later than Friday, January 11, 2019 to:  
800 Hobson Way, Oxnard, CA 93030.

Questions? Contact Carolyn Mullin, Event Coordinator,  
at 805-799-0381 or [carolyn.mullin@oxnard.org](mailto:carolyn.mullin@oxnard.org)